

Is Poor Data Governance Limiting Your AI Success?

Conquer Data Governance Risks and Unleash
Business Value with EncompaaS

The **High Cost** of Poor Data Governance

Poor data governance creates significant risks for organisations across multiple areas. These risks can lead to substantial financial losses, compliance failures, and missed opportunities.



\$4.88 Million

The average cost of a data breach cost globally in 2024 (IBM). Data breaches expose sensitive information, damage reputation, and lead to substantial financial losses.



\$12.9 Million

IBM estimates the average annual cost of poor data quality to be \$12.9 million. Poor data quality leads to wasted time, effort, and resources on inaccurate analysis and flawed decision-making.



19X

McKinsey found that data-driven organisations are 19 times more likely to be profitable. The inability to leverage accurate data insights prevents businesses from identifying market trends, optimising operations, and gaining a competitive edge.



2% of Revenue

GDPR fines start at \$10 million euros or 2% of a company's annual revenue (GDPR EU). Failing to meet regulatory requirements like GDPR can result in hefty fines and legal repercussions.



60%

Through 2026, organisations that don't enable and support their AI use cases through an AI-ready data practice will see over 60% of AI projects fail and be abandoned.

Struggling to Keep Up? Common Business Challenges



Manual Processes

Traditional data management methods are time-consuming, error-prone, and inefficient.



Siloed Data

Large and mid-size organisations reported that their unstructured data was mainly or entirely siloed, hindering informed decision-making (IDC).



Lack of Visibility

Difficulty accessing and understanding data prevents businesses from gaining valuable insights.



Slow Decision Making

The inability to quickly access and analyse data hinders agile decision-making in a rapidly changing market.

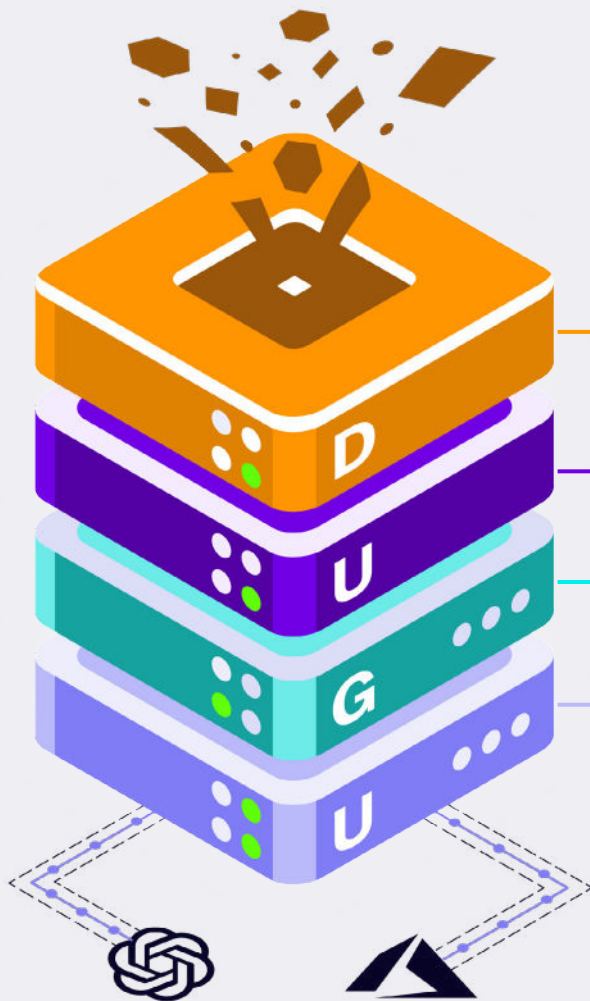


Difficulty Scaling AI

58% of organisations cite data quality as a significant obstacle to scaling AI initiatives (Forrester).

EncompaaS: Your AI Force Multiplier

EncompaaS empowers organisations to overcome these challenges, unlocking the power of AI and its unique DUGU information management methodology to transform your data into a strategic asset, enabling faster, safer, and smarter AI deployments.



Discover: Identify and catalogue all your data assets, regardless of their location, structure, or format. This includes uncovering hidden “dark data” residing in on-premises systems, cloud repositories, and unstructured documents.

Understand: Extract rich metadata from your data, automatically classifying and enriching documents with contextual information. This creates a normalised, unified view of your data, regardless of its source.

Govern: Apply automated policies to govern data access, retention, and disposal in-place, ensuring data quality, security, and compliance with industry regulations. This minimises risk without relying on business users to change their behaviour.

Use: Utilise your enriched, governed data to power AI initiatives. Leverage the most relevant, highest-quality datasets to drive faster, safer, and more innovative deployments and deliver benchmarked quality solutions across various business functions and applications.



“The best way to solve data quality challenges is to use AI. It can sort through your data, categorise it, and de-risk it with incredible speed and accuracy. Now your data is ready to be leveraged.”

Jesse Todd, CEO, EncompaaS

Book a Personalised Demonstration

Contact us to learn how EncompaaS can help your organisation conquer data governance and unleash business value.



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